



CONTACT | Media:

+31.20.550.4488 (Amsterdam), +32.2.509.1392 (Brussels)
+351.217.900.029 (Lisbon), +44.20.7379.2789 (London)
+1.212.656.2411 (New York), +33.1.49.27.11.33 (Paris)

CONTACT | Investor Relations:

+1.212.656.5700 (New York)
+33.1.49.27.58.60 (Paris)

NYSE Euronext and APX Complete Transaction and Form NYSE BlueSM

NYSE Blue will operate leading environmental exchanges while providing governments and corporations with the tools and solutions to adapt to the changing energy markets.

New York, February 22, 2011 ~ NYSE Euronext (NYSE) today announced the completion of its transaction with APX, Inc. to create NYSE BlueSM, a new global company with an exclusive focus on environmental and sustainable energy markets.

NYSE Euronext contributes its ownership in BlueNext in return for a majority interest in NYSE BlueSM. The transaction has been approved by regulators and APX shareholders, who will retain a minority stake in NYSE Blue in return for their shares in APX. BlueNext is one of the world's leading spot markets in carbon credits, and APX is a leading provider of market infrastructure and services for the environmental and sustainable energy markets. Brian Storms, who served as Chairman and CEO of APX, is the new Chairman and CEO of NYSE Blue.

Duncan L. Niederauer, Chief Executive Officer, NYSE Euronext, said, "We look forward to working with Brian and his team on the formation of NYSE Blue, and to strengthen our position in environmental markets on a global scale by expanding our portfolio of services to our listed companies and our markets' customers, and attracting new partners and customers."

"We are excited to move forward as NYSE Blue," stated Brian Storms. "Bringing together APX's expertise in market infrastructure and BlueNext's proven exchange allows NYSE Blue to effectively provide global environmental market offerings."

For more information please visit www.nyseblue.com, or contact:

- Rich Adamonis, NYSE Euronext, Senior Vice President, Corporate Communications
radamonis@nyx.com +1-212-656-2140
- Kenneth Lopian- NYSE Blue, Managing Director klopian@nyseblue.com +1-201-748-7979
- Keiron Allen- BlueNext, Marketing and Communications Director k.allen@bluenext.eu
+33 1 73 03 73 55

About NYSE Blue

NYSE BlueSM is a new global company majority owned by NYSE Euronext. The company has an exclusive focus on environmental and sustainable energy markets. It builds and manages Environmental Markets Exchanges, Infrastructure and Market Based Solutions in response to the world's economies shaping their environmental

initiatives. NYSE Blue brings together APX, a leading provider of infrastructure and services to environmental sponsors and market participants and BlueNext, one of the world's leading spot exchanges for the European Emissions Trading system. NYSE Blue will continue to grow these businesses and serve their clients, but also actively seek out new opportunities where market mechanisms help fight climate change.

About NYSE Euronext

NYSE Euronext (NYX) is a leading global operator of financial markets and provider of innovative trading technologies. The company's exchanges in Europe and the United States trade equities, futures, options, fixed-income and exchange-traded products. With approximately 8,000 listed issues (excluding European Structured Products), NYSE Euronext's equities markets – the New York Stock Exchange, NYSE Euronext, NYSE Amex, NYSE Alternext and NYSE Arca – represent one-third of the world's equities trading, the most liquidity of any global exchange group. NYSE Euronext also operates NYSE Liffe, one of the leading European derivatives businesses and the world's second-largest derivatives business by value of trading. The company offers comprehensive commercial technology, connectivity and market data products and services through NYSE Technologies. NYSE Euronext is in the S&P 500 index, and is the only exchange operator in the S&P 100 index and Fortune 500. For more information, please visit: <http://www.nyx.com>.

Cautionary Note Regarding Forward-Looking Statements

This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Factors that could cause NYSE Euronext's results to differ materially from current expectations include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2009 ("document de référence") filed with the French Autorité des Marchés Financiers (Filed on April 22, 2010 under No. D.10-0304), 2009 Annual Report on Form 10-K and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections herein should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.